

# Chemical recycling of plastics: is industrial maturity within reach?

With 800,000 tonnes of capacity already installed or under development across Europe, driven by new European legislation around recycling packaging, chemical recycling could supply up to 6.6 million tonnes of recycled plastics needed for new packaging in Europe by 2040.

Charlotte De Lorgeril Partner Energy & Utilities +33 6 24 73 18 34 charlotte.delorgeril@sia-partners.com

**Mathieu Morel** 

Manager BU Energy & Utilities +33 6 33 29 14 83 Mathieu.morel@sia-partners.com

Climate Analysis Center

#### **Executive Summary**



Market overview In 2022, the EU generated 33.2 million tonnes (Mt) of post-consumer plastic waste, of which only 11.3 Mt (29%) have been recycled. To enhance plastic recycling rates, the EU has established a new regulatory framework. This includes a target of 55% of all packaging to be recycled by 2030 (EU Directive 2018/852) and a mandate for manufacturers to incorporate between 50 to 65% recycled raw materials (RRM) in new packaging by 2040 (provisional PPWR, 2024). Additionally, forthcoming regulations are expected to facilitate the certification of chemically recycled polymers through the recognition of the mass-balance approach.



Focus on initial projects The study identified more than 51 projects currently operational or announced, representing a combined capacity of ~0.8 Mt/year. Most of these projects (62%) utilise pyrolysis technology, designed to process blended polyolefins resins (PE, PP, and PS/EPS). The industry has experienced a slowdown in new project announcements since 2022, primarily due to heightened financial and regulatory risks and increased competition from energy recovery sectors (SRF and incineration), particularly following the energy crisis in 2022. Key players in this sector, notably refiners and petrochemical companies, are showing a strong interest in chemical recycling to bolster their supply chains. Meanwhile, manufacturers, under regulatory pressure, are forming partnerships to secure volume and drive demand for chemically recycled resins.



Ultimately, chemical recycling is expected to target polyolefin resins and PET (excluding bottles) impacted by the new packaging regulations and is projected to provide between 1.5 and 6.5 Mt of RRM by 2030 and 2040, respectively. This anticipated production will necessitate the establishment of new chemical recycling facilities categorised into two main processes: pyrolysis and/or gasification and solvolysis and/or enzymolysis. This cumulative capacity is estimated to reach ~2.5 Mt by 2030, scaling up to ~9 Mt by 2040. This would see chemical recycling achieve a 15 to 40% market share compared to mechanical recycling in the packaging sector. Overall investments for these facilities ("core-process" only) are estimated to exceed €5 billion by 2030 and €14 billion by 2040.

## 0. Introduction

Mapping plastic production and recycling in Europe

#### **INTRODUCTION** | Plastics production and recycling in Europe, 2022



The Polyolefins family (HDPE, LDPE, PP) account for 45% of the plastics in the European market. Whilst PET only account for 10% of EU plastic, it has a much higher recycling rate than other resins (38%, excluding textiles) with a circularity close to 100% (eg. bottle-to-bottle). Increasing recyclability via mechanical or chemical recycling will therefore be specific to each resin and its intended application (food packaging, construction, cars...) and will require coordination of the right waste flows towards the most suitable technology.

\* RRM / quantity on the market. Does not consider the long life of some products (>50 years) | Sources: Plastics Europe, Plastics Recyclers, Vinylplus, Sia Partners Analysis & Research

## 01. Market overview

The development of chemical recycling, alongside mechanical recycling, is critical to achieving the objectives outlined in European regulations. **MARKET OVERVIEW** | Plastic lifecycle and the different recycling pathways



The long and complex plastics value chain is currently dominated by mechanical recycling, accounting for 98% of recycled plastics. However, two distinct chemical recycling pathways are emerging: solvent depolymerisation (solvolysis) and thermal depolymerisation (pyrolysis/gasification). Unlike mechanical recycling, chemical recycling allows for the processing of plastic waste materials earlier in the production chain, thereby expanding potential applications and enhancing the quality of the resulting plastics produced.

Sources : Plastics Europe "Circularity Report 2024" , Sia Partners Analysis & Research

**MARKET OVERVIEW** In Europe, 32.3 Mt of plastic waste are generated annually, yet only 11.6 Mt are directed towards recycling processes and only 27% are actually recycled.



- European plastic production has plateaued in recent years at 59 million tonnes per year (Mt/year), impacted by high energy costs and increased competition from abroad, particularly the Asia-Pacific region.
- Post-consumer" plastic waste accounts for 32.3 Mt/year representing an 11.4% increase compared to 2020. This waste is primarily directed towards incineration (16 Mt, a 15% increase from 2020), recycling (11.6 Mt, +14%) and landfilling (7.6 Mt, -3%).
- A significant proportion of waste sent to recycling centres ends up in the disposal sector (3.6 Mt/year, 30%) due to insufficient quality for recycling.
- At the end of the value chain, 7.8 Mt/year of plastics are recycled, reflecting a +13% increase compared to 2020, almost exclusively through mechanical recycling (98%). These recycled materials are then reincorporated into the manufacturing process of new products, like for examples building materials (2.8 Mt − 22.7% rate of incorporation of RRM), packaging (2 Mt − 9.7%) and garden tools and equipment (0.9 Mt − 37.5%).

\*According to Plastics Europe, these inputs could be suitable for chemical recycling if the proportion of inerts, metals and organic matter (water, food, etc.) are compatible with the process

Despite progress in recent years increasing the proportionality of plastic waste recycled, a significant gap remains to achieve the level of circularity required to meet European targets. Improving the quality of recycled plastic will be essential for facilitating a greater incorporation of recycled raw materials (RRMs) into a wider range of finished products, such as "bottle-to-bottle" recycling, which remains underdeveloped.

#### SIAPARTNERS confidential

Sources : Plastics Europe "Circularity Report 2024", Plastic Recycler "State of play Flexible – 2022", "State of play Rigid HDPE & PP", Sia Partners Analysis & Research

## **Focus** MARKET OVERVIEW | Recycling capacity is increasing, with a growth of +14% over the past 2 years, predominantly focused on polyolefins (54%) and PET (24%)

Almost half of the total plastic production (32.3 out of 59 Mt/year) is classified as "post-consumer" waste in the same year it is produced and collected by waste management services. Significant variation presents in the level of recyclability of post-consumer waste pending collection mechanism. Mixed collection techniques result in a 3.8% recycling rate, whereas **separate collection achieves a 49.4% recycling rate**. Collection mechanism remains a key lever to meet the European target of recycling 55% of packaging by 2030.



## MARKET OVERVIEW | Chemical recycling enables advancement up the plastic production chain, yielding recycled material of quality comparable to virgin resources

Chemical recycling of plastics is defined according to ISO 15270 as the process of converting waste into a monomer or the production of new raw materials by changing the chemical structure of plastics (cracking, gasification or depolymerisation). It is intended to complement mechanical recycling where traditional processes cannot be administered to certain waste inputs, such as mixed and soiled plastic deposits. A key advantage of chemical recycling is its ability to achieve final product quality comparable to virgin materials, whereas the mechanical recycling process degrades the material properties.



**Sources** : Plastics Europe 2024, Sia Partners Analysis

SIAPARTNERS confidential

**MARKET OVERVIEW** | Chemical recycling benefits from a supportive regulatory environment that is facilitating sectoral growth (PPWR, establishment of EPR schemes, mass-balance)



The various regulations introduced in France and Europe concerning the collection and recycling of plastic waste present significantly more opportunities than identified risks for chemical recycling. Although the recognition of the "mass-balance fuel-exempt" has been approved in the new SUPD directive, the operational implementation details, particularly regarding the use of credits by chemical recycling operators, remain unclear.

## **Focus** MARKET OVERVIEW | Chem. recycling possesses a technical competitive advantage, but lags behind in terms of economic and environmental performance

Mechanical recycling currently accounts for 98% of installed capacity. As part of its circular economy strategy, Europe has set ambitious targets to recycle 55% of all packaging by 2030, up from 29% today. This target entails not only increasing existing mechanical recycling capacity but also paving the way for chemical recycling, which can address the challenges of incorporating recycled raw materials (RRM) introduced by the provisional agreement on the PPWR regulation, particularly concerning contact-sensitive standards.

	Criteria	Mechanica		Chemical r	recy	cling sector		
<b>a</b>	Ability to address all plastic streams	<ul> <li>Addresses the main plastic deposits resulting from effective upstream separation</li> </ul>	<ul> <li>Restrictive separation and upstream sorting steps required to limit contamination (Material purity &gt;98%)</li> <li>High <i>in-situ</i> loss rate (35%)*</li> <li>Low tolerance for contamination</li> </ul>	5	Addresses all types of plastics (excluding PVC and plastics containing hazardous chemical materials) Less stringent material purity constraint (>92%)	,	Significant process loss rates remain poorly assessed (pollutants etc)	0 0 0
ŝ	Fechnology Performance	<ul> <li>Robust, reliable and easily scalable technology</li> </ul>	<ul> <li>No return to food-grade (exc. PET clear bottles), no removal of dyes</li> <li>Degrades polymers' chemical structures limiting the number of recycling cycles</li> </ul>	\$  }	Process versatility (can return to either polymers or monomers) Decontamination of processed plastics No premature aging of the polymer structure	) )	Limited industrial experience to date Fairly low process efficiency in some cases (<60%)	0 0 0
€	Economic competitiveness	<ul> <li>Competitive prices compared to virgin material for many resins</li> </ul>	<ul> <li>Overall cost can escalate to achieve high quality products – costs will strongly depend on the intended lifecycle (eg: bottle-to-bottle)</li> </ul>	<b>,</b>	Directly delivers the highest quality at no extra cost	> >	Very high cost of produced materials (2 to 3 times the price of virgin materials) Production remains in its early-stage (<100kt/year in the EU)	0 0 0
Ð	Environmental performance	<ul> <li>Lowest emission and best Life Cycle Assessment (LCA) among all recycling technologies</li> </ul>	<ul> <li>Water consumption can be significant (washing)</li> <li>O</li> </ul>	\$  }	Scale effects of the projects could lead to an improvement in LCA Many manufacturers aim to reduce reaction temperatures to achieve economic and ecological gains	> >	Energy-intensive thermal processes (pyrolysis, gasification) Associated emissions and potential toxic releases	0 0 0
	Enables compliance with regulations	<ul> <li>Recycling target of 55% of packaging by 2030</li> <li>RRM incorporation rate for PET bottle</li> </ul>	<ul> <li>No return to contact-sensitive plastic (excluding PET), partly due to the lack of a standard (EFSA)</li> </ul>		New targets for RRM incorporation rates expected through the provisional PPWR, including targets related to <i>contact-sensitive</i> materials (see trends)	5	Uncertainties regarding <i>mass balance</i> recognition Uncertainties regarding the implementation of protectionist measures alongside the PPWR	0 0 0

• • Average

 $\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$  Low

<u>Competitiveness of the sector according to the criterion:</u>

## **MARKET OVERVIEW** | Chemical recycling will not replace mechanical recycling, rather complement existing capacity by addressing "hard-to-recycle" plastics and materials

Chemical recycling is intended to complement existing recycling capacity, particularly in areas where current channels are limited, to facilitate the achievement of EU recycling targets and improve the circularity of plastics. Mechanical recycling will retain its advantage in well-defined streams, such as PET bottles, industrial films and non-food grade PS/EPS. However, chemical recycling will addres the "hard-to-recycle" segments, enabling the processing of "contact-sensitive" materials, including those used in food, cosmetics, medical applications and hazardous waste.

#### Comparative table of the main polymers placed on the packaging market (~21 Mt EU)

Polymers		PET		HDPE		L	LDPE		Rigid PP				
Criteria	Clear	Coloured / Opaque	Monolayer	Multi-layer trays	Bottles / PTT*/ caps	Transport packaging	Industrial films	Household flexible packaging	Bottles / PTT*/ caps	Transport packaging	Household flexible packaging	PS / EPS	
EU volume (Mt/year)	3.1	1.4	0.5	N/A	3.4	0.7	4.3	2.5	3.2	0.3	~1	~0.4	20.0V
State of recycling	+++	+	++	-	++	++	+++	-	++	++	+	-	
Return to contact-sensitive	<b>I</b>	Excl. white milk bottle	<ul> <li></li> </ul>	N/A	$\bigotimes$	N/A	N/A	×	×	N/A	$\mathbf{x}$	$\mathbf{x}$	
Limits	Contaminants / sorting issues Supply tensions depending on virgin prices / need for RRM	Little/not collected	Non-recyclable lids and sealants	Little/not collected	No return to contact-sensitive			Soiled, presence of organic, mixture of materials	No return to contact sensitive		Soiled, presence of organic, mixture of materials Small packages	Brittle materials (<5 cm) with limited current outlets	;
Main outlets	Food packaging	Textile	Food packaging		Non-foo	od items	Plastic bags, g tub	garbage bags, bes	Non-food items	Plastic bags, tul	garbage bags, bes	Flower pots, hangers	
Best recycling pathway (Sia Partners hyp.)	Mechanical	Chemical	Mechanical	Chemical	Mechanical	Mechanical	Mechanical	Chemical	Mechanical	Mechanical	Chemical	Chemical	
	+++ Efficient recycling stream in place ++ Recycling stream in place with potential for improvement + Suboptimal recycling stream = No functional recycling stream												

#### SIAPARTNERS confidential

Sources : Sia Partners analysis, Strategy (2021), Container & Packaging 2022, Eunomia 2018, Citeo 2022, SNEP



## MARKET OVERVIEW | Preliminary summary of the plastics recycling market in Europe



- The EU produces ~60Mt of plastics per year, with two-thirds originating from four main families: PET, Polyolefins, PVC and PS-EPS.
   Mechanical recycling accounts for 98% of installed capacity in Europe owing to its low cost<sup>1</sup>, reliability, scalability and its ability to process major plastic waste families (under specific conditions).
- However, only 29% of end-of-life plastics are recycled in Europe, partly due to insufficient collection but also to a lack of outlets for recycled plastics from the mechanical sector, which face a market with lower added value and higher prices than virgin material.

Current Market and Trends

• The recycling rates of plastic waste vary significantly between different resins: >60% for PET (bottles), but <10% for PVC.

• Achieving full circularity of plastics requires the development of alternative technologies to address the limitations of current recycling practices.



- The key European regulations promoting plastic recycling pertain to packaging (~19 Mt/year) include: the EU Directive 2018/852 aiming to recycle at least 55% of packaging by 2030, and the provisional agreement on the PPWR (with a final vote expected in autumn 2024) targeting an incorporation rate of recycled raw materials of 50 to 65% for new packaging by 2040.
- The update of the Single-Use Packaging Directive (SUPD) voted in 2024 also paves the way for the certification of recycled polymers produced through recognition in the Mass Balance.



• In France, significant measures have been implemented to reduce landfilling by 50% by 2025, alongside the development of EPR sectors (especially for ICP), thereby fostering better circularity better of plastics through improved collection and sorting processes.



Recycling

channels

- Chemical recycling offers at least two competitive advantages over mechanical recycling, both regarding the types of materials processed such as its ability to handle mixed plastics (polyolefins) and reduced constraints on the purity of incoming materials and in terms of technological benefits, including the decontamination of treated plastics, the prevention of premature aging of polymers, and no limitations on the reincorporation of recycled raw materials (RRMs).
- While mechanical recycling currently demonstrates better **economic and environmental outcomes**, the anticipated scale-up of chemical recycling projects could see this gap in performance closed.

## 02. European benchmark

Over 50 projects have been identified, mainly in France, Germany and Belgium; however, their competitiveness is constrained by technological, economic and environmental barriers

**EUROPEAN BENCHMARK** | 51 projects are currently operational or announced in the EU, with a total capacity of 0.8 Mt, compared to 12.5 Mt for mechanical recycling



**SIAPARTNERS** confidential <u>Note:</u> \*18 June 2024 <u>Sources</u> : Sia Partners Analysis & Research according to press releases and specialist press articles



## **EUROPEAN BENCHMARK** | Chemical recycling projects are predominantly located in France, Germany, Belgium and the Netherlands (68% of announced capacity)

Chemical recycling projects are experiencing significant development and are the subject of numerous announcements. **Germany and France particularly stand-out with announced capacities** of 324 kt and 230 kt respectively, far exceeding the current operational capacity of 175 kt. Technology developers are prominently represented across these projects, driven by the need to scale their innovations to industrial levels. They most often partner with a petrochemical player for the value recovery of produced polymers and to target "contact-sensitive" markets. The primary feedstock used is post-consumer household plastic waste, indicating an integration of advanced sorting processes within the projects. In France, the focus is predominantly on PET, particularly through solvolysis technology.



### COUNTRIES WITH THE MOST SIGNIFICANT CAPACITIES (>10% market share)



\*Mixed waste : Blend of post-consumer waste from PO resins (PE,PP)





**EUROPEAN BENCHMARK** | Many projects rely on partnerships both upstream and downstream of the value chain to de-risk investments

**Projects are commonly announced in partnership** with **various stakeholders**, including raw material suppliers (mechanical waste collectors and recyclers), plastic waste processors (technology providers), petrochemical producers, and industrial users of recycled plastics. These collaborations are often formalised through memoranda of understanding, joint investments, or letters of intent to ensure the supply of produced plastics.



#### PARTNERSHIPS EXAMPLES



**EUROPEAN BENCHMARK** | The increase in financial and regulatory risks has led to a slowdown in the initiation of new projects since 2022

**Chemical recycling projects are confronted with a range of significant risks (technological, economic, societal, etc.) that can hinder their development**. Despite an increase in the number of projects since 2019, Europe experienced a notable declined in new project announcements in 2023, with a 50% decrease compared to 2022. This slowdown is largely attributed to the challenges that recycling projects face. Sia Partners has identified several projects commissioned that have had to halt operations due to profitability and operational reliability issues. However, these barriers could be mitigated through the implementation of a comprehensive regulatory framework.



### **EUROPEAN BENCHMARK |** Summary of chemical recycling project developments in Europe

and 230 kt), together representing more than half of the total announced capacity.



State of play of the **CR** in Europe

projects.



resins processed

Pyrolysis is the most widely deployed technology (64% of capacity) to process "post-consumer" household plastic waste and polyolefin residues (LDPE, flex. PP). Although gasification technologies show promise, they are yet to be implemented at scale in the EU.

Chemical recycling projects are actively developing across Europe, with Germany and France standing out in announced capacities (324

The pioneering countries exhibit at least one of two key dynamics: a very high collection rate of plastic waste (Germany, Netherlands, and Belgium) resulting in significant waste streams that are often poorly captured by mechanical recycling, and/or a plastic recycling rate

considerably lower than the EU average (France, Hungary) which eco-organisations aim to improve by supporting and financing innovative

- Developments in France focus on solvolysis technologies, with 200 kt/year of announced processing capacity allocated to PET waste.
- Concurrently, various "satellite" initiatives are emerging, both in relation to the recycling of new waste streams (Source One, Interzero in Germany for the treatment of selective recycling residues) and in **pyrolysis oil processing** (Neste, Finland).



Projects are typically developed via multi-stakeholder partnerships, allowing for "de-risking" through the provision of know-how (waste managers, petrochemists), capital (manufacturers) and technology (developers). In contrast, mechanical recycling projects are typically developed by a single entity.



• Despite an increase in chemical recycling project announcements between 2019 and 2022 within the EU, there has been a significant slowdown in 2023 (-50% compared to 2022), with a similar level expected in 2024 (5 projects announced in the first-half of the year). These new projects face a number of risks: financial (rising CAPEX and credit costs), as well as regulatory, with the anticipated European deliberations on the recognition of chemical recycling within mass-balance framework (SUPD) and the required rate of RRM in new products (PPWR).

## 03. Ecosystem of market participants

Refiners and petrochemical companies are demonstrating strong interest in chemical recycling to enhance their supply, while industrial manufacturers, facing regulatory pressure, are increasingly forming partnerships to secure volumes **ECOSYSTEM** | The chemical recycling sector is driven by plastic resin producers and manufacturers seeking solutions for needs not currently met by mechanical recycling



**ECOSYSTEM** | Analysis of the plastics manufacturing and recycling value chain (1/3) *Historical oil and gas companies, along with resin producers, are at the forefront of developing chemical recycling projects* 

#### Mining and primary manufacturing industry



Refiners and petrochemists are making significant investments in advanced technologies through strategic partnerships. These players are also actively supporting R&D to secure a technological edge and mitigate future regulatory risks, particularly concerning potential reductions in the plastic quantities placed on the market. Additionally, the importance of branding and marketing cannot be overlooked, as these players aim to expand their portfolio of "greener" products, while awaiting the commercialisation of synthetic fuels, which offer higher profit margins.

#### SIAPARTNERS confidential

Sources : Sia Partners benchmark based on data from players in the value chain, Polyvia "Recyclage chimique : où en sommes-nous ?" 2022

#### **ECOSYSTEM** | Analysis of the plastics manufacturing and recycling value chain (2/3) **Regulatory pressure surrounding plastic market players will drive demand both upstream** (resins) and downstream (product recyclability)

Secondary manufacturing industry and Marketing



Plastics manufacturers and compounders are less involved in chemical recycling projects, apart from a few large players (Sabic, LyondellBasell and BASF), because of a lack of certainty regarding the current regulatory framework.

#### SIAPARTNERS confidential

Sources : Sia Partners benchmark based on data from players in the value chain, Polyvia "Recyclage chimique : où en sommes-nous ?" 2022

**ECOSYSTEM** | Analysis of the plastics manufacturing and recycling value chain (3/3) The availability of input-material will be crucial to underpin new developments. Meanwhile, established recyclers are concerned about emerging threats to their operations



Waste managers, through their control over plastic streams and deposits, will be key players in chemical recycling. Historical recyclers stand to lose the most from this transition towards chemical recycling.

#### SIAPARTNERS confidential

Activities (usually) shared

Sources : Sia Partners benchmark based on data from players in the value chain, Polyvia "Recyclage chimique : où en sommes-nous ?" 2022

### **ECOSYSTEM** | Preliminary analysis of the interplay of the actors in the plastic value chain

Mining and primary manufacturing industry High Secondary manufacturing industry and marketing Value Moderate Chain > Waste management and recovery industry

Moderate

Interest Refiners and petrochemists are primarily engaged through two approaches: acquiring stakes in technology developers (Ineos with Plastic Energy; Shell with BluAlp) and/or participation in the establishment and development of projects (TotalEnergies, Exxon)

For the latter, chemical recycling presents an opportunity to access new markets, enhance their "sustainable" image by promoting a low-emission carbon source, and "premiumise" the supply of recycled plastic resins which offer higher margins

Plastic manufacturers and compounders are less involved in the sector's development, as they are minimally affected by impending transformations, given that the resins produced are equivalent to virgin materials. Only a few petrochemical-linked players, such as Sabic, LyondellBasell and BASF are represented.

In contrast, the industry is observing significant involvement from manufacturers especially within the agri-food, cosmetics and automotive industries. The regulatory pressure arising from the upcoming PPWR compel them to promptly secure volumes. However, they remain highly vigilant regarding traceability, carbon footprint and recycled products' pricing, which currently limits the development of recycled products. Nonetheless, recycled products increasingly serves as a differentiating factor that can influence consumer purchasing decisions.

Waste management actors play a pivotal role in nearly all projects. Their ability to supply materials in both quantity and quality through the installation of dedicated over-sorting lines, along with their control over resource pricing, are decisive factors in project selection.

**Established mechanical recyclers regard chemical recycling as a significant threat to their operations**, particularly concerning the supply of specific plastic streams, such as PET. However, opportunities for synergies exist, both in recovering materials from the ~30% of incoming volumes that are typically rejected in mechanical recycling processes, and in enhancing sorting capacities, which would benefit both recycling pathways.

## 04. Technology overview

Chemical recycling will process plastics currently not addressed by mechanical recycling into resins with superior physicochemical properties. However, high costs and lower environmental performance continue to pose challenges to its development. **TECHNOLOGY OVERVIEW** | A diverse array of plastic recycling technologies is emerging, primarily driven by the potential to produce "contact-sensitive" recycled plastics



This simplified map presents the different recycling and production channels of plastic resins. To date, no chemical recycling technology has managed to gain a competitive advantage over the production of virgin resins or mechanical recycling. The latter are differentiated by their processing capacities at the input (mixture of polyolefin resins, coloured PET, etc,...) and according to the type of molecule sought at the output (monomers vs polymers vs resins) with or without a return to "sensitive contact".

**SIAPARTNERS** confidential \*Except for clear PET bottles and opaque PET (milk bottle type) which currently have contact-sensitive approval **Sources** : Sia Partners analysis from RECORD 2022 – chemical and physico-chemical recycling of plastic waste

## TECHNOLOGY OVERVIEW | Pyrolysis



<sup>1:</sup> confidential data EPC over-sorting centre chemical recycling projects

4 : A comprehensive experimental investigation of plastic waste pyrolysis oil quality and its dependence on the plastic waste composition 5: verbatim exchange with Bobine Chemistry

2 : NREL, 2022, Techno-Economic Analysis and Life Cycle Assessment for Pyrolysis of Mixed Waste Plastics5: verbatim exchange3: excluding the Mura technologies process, which uses a pressurized supercritical water reactor (210 bar)6: ethylene, styrene...

SIAPARTNERS confidential

Focus

Sources : Sia Partners analysis from RECORD 2022 - chemical and physico-chemical recycling of plastic waste

### **TECHNOLOGY OVERVIEW** | Solvolysis



1: Entretien avec la société Pellenc ST

2: « Eastman va investir au moins 1 milliard d'euros pour recycler des plastiques en France » l'UsineNouvelle, 2023

#### SIAPARTNERS confidential 3 : Suez.com, 2023

Focus

Sources : Sia Partners analysis from RECORD 2022 - chemical and physico-chemical recycling of plastic waste

#### 🔎 Focus

## **TECHNOLOGY OVERVIEW** | Enzymatic technology overview



1 : but impact on the yield, the size of the plant and the cost of the final waste to be disposed of

**SIAPARTNERS** confidential <sup>2 : Carbios.com</sup>

Sources : Sia Partners analysis from RECORD 2022 - chemical and physico-chemical recycling of plastic waste

#### **TECHNOLOGY OVERVIEW** | Comparison table of the different plastic recycling routes

	Technologies	Input	Output and valorisation	Benefits	Drawbacks	EU Capability ual / Announced
TRL = 9	Korial Mechanical recycling	All plastic types	New plastic products (Same characteristics)	<ul> <li>Robustness and reliability</li> <li>Scalability of units (10 to over 100 kt/year)</li> <li>Lower environmental footprint (no solvent or heating required)</li> <li>Price and costs (compared to chemical recycling)</li> </ul>	<ul> <li>Increased upstream sorting of incoming materials (purity &gt;98%)</li> <li>Degradation of the physicochemical structure of polymers</li> <li>No return to food safety nor elimination of dyes/additives (with some exceptions)</li> </ul>	12,500 kt/year
TRL = 7-8"	Pyrolysis	۲ ۵ ۵ ۳ ۵ ۳ ۲ ۳	<ul> <li>High Value Chemicals</li> <li>Other plastic and/or combustible resins</li> </ul>	<ul> <li>Market size (PO + PS/EPS account for about half of the plastics placed on the market)</li> <li>Waste streams can be processed with a higher tolerance to impurities (&gt;90% purity materials)</li> <li>Versatility (ex : Polyolefins -&gt; Polystyrene, PP rigid -&gt; HDPE)</li> </ul>	<ul> <li>Sorting and over-sorting must be carried (less than mechanical recycling)</li> <li>High energy consumption (heating)</li> <li>Low material yield (30 to 40% losses on average)</li> <li>Numerous post-production intermediate steps (hydrotreating/purification, steam cracking)</li> <li>GHG emissions / air pollutants</li> </ul>	30 – 400 kt/year
TRL = 7-8	Solvolysis Enzymolysis		• • • • Monomers Plastic resins of the same family (designed for all applications)	<ul> <li>Addresses all waste within the same family (including coloured, with additives, in different forms – textile fibres, etc.)</li> <li>Process selectivity in obtaining monomers</li> <li>Resin with superior physicochemical properties (vs. mechanical recycling)</li> </ul>	<ul> <li>Currently addresses a limited market (PET), already well recycled mechanically</li> <li>Requires stringent upstream waste sorting and oversorting as any other resin can contaminate the process</li> <li>Involves multiple purification steps</li> </ul>	200 – 300 kt/year
TRL = 5-7	Dissolution	All plastic types	• Polymers New plastic products (Same characteristics)	<ul> <li>In principle, applicable to all types of resins</li> <li>Some demonstrated ability to return to contact- sensitive (eg: PureCycle –USA-, Polystyvert – Canada)</li> <li>Resins with superior physicochemical properties (vs. mechanical recycling)</li> </ul>	<ul> <li>Similar sorting and over-sorting constraints as mechanical recycling, but for a more expensive process (increased purification costs)</li> <li>High costs compared to mechanical recycling</li> <li>Limited industrial outlets, final products do not demand require price premia</li> </ul>	1 – 15 kt/year

Chemical recycling processes offer the advantage of processing plastics that conventional mechanical recycling cannot, while producing "contactsensitive" quality, characterised by superior physicochemical properties. However, the high costs and comparatively lower environmental performance of these chemical recycling technologies pose substantial challenges to their widespread adoption and development.

SIAPARTNERS confidential

## **TECHNOLOGY OVERVIEW** | Preliminary synthesis of current chemical recycling technologies



Chemical recycling and its various processes offer numerous technological advantages :

- > Reduced material input requirements (lower purity thresholds for feedstocks, enhanced diversity of resins, minimal contamination)
- > High-quality end products (preservation of polymer integrity, return to food-grade use, and removal of contaminants)
- > Selective and versatile monomer production
- > Increased recyclability cycles without compromising the quality of the resin

#### Nevertheless, the chemical recycling sector continues to face several challenges:

> None of the chemical recycling technologies are currently economically competitive compared to mechanical recycling or virgin recycling



> The operating conditions of solvolysis and pyrolysis have a significant environmental impact

- > The use of solvents and enzymes generates **chemical waste** that poses risks to air, soil and water quality
- > Not all sectors have achieved industrial maturity yet

## 05.2030-2040 Trends

The development of chemical recycling in Europe is projected to result in a 3.5-fold increase in installed capacity by 2030 (reaching 2.4 Mt/ year) and a 13-fold increase by 2040 (9.3 Mt/year), to achieve the incorporation rates set out in the provisional agreement of the PPWR. **TRENDS** | The rate of chemical recycling development will be subject to regulations on packaging recycling and targets for recycled plastics incorporation

#### **PPWR : Recycled plastics incorporation rates**

The table below outlines the **minimum incorporation rates of recycled plastics** for the manufacture of new packaging

	<b>Règlementation PPWR</b>		
	2030 2040		
Contact-sensitive PET packaging	30%	50%	
Contact-sensitive packaging (except PET)	10%	50%	
Single-use plastic beverage bottles	30%	65%	
Others plastic packaging	35%	65%	

"Contact-sensitive" includes packaging intended for food, animal feed, cosmetics, hazardous materials, medical devices and pharmaceuticals for human and animals

/!\ Note: these values were validated at the conclusion of the European trilogue on 4 March 2024; however, their implementation has been delayed pending the establishment of import clauses for overseas' recycled raw materials (RRMs). Furthermore, these targets may be revised downwards if RRM supply is deemed insufficient.



Plastics Europe 2022 data

#### Assumptions and implications for recycling capacities

- The direct translation of these thresholds alongside market data on plastic packaging, specifies the minimum quantities required for incorporation into the production of new products.
- In 2022, the total output of plastic packaging across all resin categories reached 21 million tonnes (Mt) in the EU.
- The production of new plastic packaging is expected to stabilise between 2022 and 2040 due to emerging regulatory frameworks governing eco-design and virgin plastic production likely offsetting each other.
- In contrast, **the generation of "post-consumer" plastic waste** is projected to follow an **upward trend** (CAGR : +3.2%), driven by sectors **such as automotive and construction**.
- The proportion of "contact-sensitive" packaging, subject to more flexible RRM incorporation criteria (see adjacent), is delineated as follows and is expected to remain stable throughout the period:

Food-grade : ~4 Mt

Others contact-sensitive : ~5 Mt

The development of chemical recycling will be supported by at least two strong regulatory measures: the requirement for European countries to **recycle 55%** of packaging by 2030 (EU Directive 94/62/CE) and the provisional agreement reached between the European Council and Parliament on the new Packaging and Packaging Waste (PPWR) regulation, which mandates a minimum incorporation rate for new plastic packaging placed on the market.

## **TRENDS** | Chemical recycling will primarily target polyolefin resins & PET, yielding between 1.5 Mt and 6.5 Mt of RRM by 2030 and 2040, respectively



Among the various plastic resins available on the market, **polyolefins (PP & PE) and PET account for 90% of packaging weight, 70% of post-consumer waste, and the majority of the "contact-sensitive" market** (excluding PS/EPS and technical resins from cosmetics). Plastic waste made up of flexible PE and PP, along with coloured PET - currently under-addressed by mechanical recycling - will be key targets for chemical recycling. Meanwhile, rigid PP, HDPE, and PET bottles will continue to supply the mechanical sector.

30%

## **TRENDS** | A 37% market share is projected for chemical recycling by 2040, driven by the demand for "contact-sensitive" RRM that cannot be addressed by mechanical recycling

The production of "contact-sensitive" RRM from polyolefins and PET (excluding bottles) is set against a backdrop of a steady increase in post-consumer plastic waste. This rise is primarily driven by the renewal of the automative fleet and activities in the construction and demolition sectors. Additionally, the upcoming European target of recycling 55% of all packaging by 2030 further underscores the urgency of this transition.



#### SIAPARTNERS confidential

Sources : Plastics Europe "Circularity Report 2024", Plastic recycler (2022), DOW "PO contact-sensitive market", Sia Partners Analysis

**TRENDS** | The chemical recycling market is projected to reach between €9 and €15 billion by 2040, with an estimated production of ~6.6 Mt of recycled plastics



Sia Partners analysis based on estimated yields from manufacturers for Solvolysis / Pyrolysis

Sia Partners analysis based on recorded investment costs for 1st industrial proje

Sia Partners analysis based on the market value of CR resins

By 2030, to meet the EU targets for packaging recycling and RRM incorporation rates, the chemical recycling capacity to be installed would be estimated at 2.4 Mt/year, representing an investment ("Core-process" only) of €5bn. For 2040, driven by a strong need for PO resin (PP, PE), the installed fleet would reach 9.3 Mt at a cumulative cost of €14bn. In comparison, in 2021, a year with significant development in recycling capacities, €1.75bn was invested according to Plastics Recyclers Europe.

## Sia Partners' convictions on the recovery of plastic waste

- The pressure exerted by the moderately low oil prices over the past 20 years has hindered the competitiveness of recycling channels.
- It has only been through regulatory measures, such as setting more ambitious recycling rates with the emergent role of ERP and increasing taxes (ex : *TGAP* in France), that financing for critical infrastructure has become feasible and enabled the reduction in landfilling.
- In Europe, upcoming regulations, particularly the establishment of a minimum incorporation rate for recycled plastics in all packaging (PPWR), are expected to drive a significant increase in recycling capacity (excluding PET bottles)
- Given the low liquidity of the market and the need for plants to operate at capacities greater than 40 kt/year for profitability, securing supplies from waste managers will be a crucial factor for the success of these new facilities.
- Supply tensions are likely to intensify due to the material purity requirements for chemical recycling, which must meet
  mechanical standards of over 92 to 95%. This will heighten competition between the two recycling sectors. Establishing
  a robust chemical recycling sector will require :
  - 1. Enhanced sorting at the source of industrial deposits to prevent mixing, thereby facilitating higher purity levels;
  - 2. Improvements in the sorting capacities of existing facilities for mixed waste; and,
  - 3. Significant support from eco-organisations.
- Two significant uncertainties remain
  - 1. RRMs pricing produced by chemical recycling estimated to be two to three times higher than that of virgin materials, which may limit market opportunities; and,
  - 2. Competition from energy recovery sectors (SRF and incineration) which shows similar growth to recycling and have been highly popular during the energy crisis.
- Regarding traceability, the ISCC+ certification often highlighted by project leaders does not ensure 100% circularity of the produced polymers. Furthermore, the emerging mass-balance regulations at the European level (under the "fuel exempt" approach) do not satisfy all stakeholders involved.



### Contacts



Charlotte DE LORGERIL Partner | Energy & Environment charlotte.delorgeril@sia-partners.com



Mathieu MOREL

Associate Manager | Energy & Environment mathieu.morel@sia-partners.com

#### **Authors**



**Emma GILLIOT** Consultant | Energy & Environment emma.gilliot@sia-partners.com



#### Bérangère DE BOISGROLLIER

Consultant | Energy & Environment berangre.deboisgrollier@sia-partners.com



Ondine CARRON Consultant | Energy & Environment ondine.carron@sia-partners.com



**Jérémy GODAT** Consultant | Energy & Environment jeremy.godat@sia-partners.com

## Glossary

**Contact-sensitive**: packaging in contact with food, medical supplies and cosmetics

**Depolymerization**: conversion of a polymer to its monomer(s), or a polymer with a lower molecular weight

**Dissolution**: Process of purifying the polymer by dissolving it in a solvent, allowing it to be recovered in pure form without changing its chemical nature

**Feedstock**: raw material or material constituting the main input in an industrial production process

**Fuel-exempt**: calculation of the Mass balance exempting the use of energy fuels and co-products as fuels during the recycling process

**Gasification**: A process by which waste polymers are heated to produce syngas, which can be converted back into polymers

**Mass Balance** :a key concept of ISCC+ certification allocating specific quantities of certified raw materials and recycled products at each stage

**Monomer**: A molecule with the ability to chemically bind with other monomers to form a polymer

**RRM**: recycled raw materials

**PPWR** (Packaging and Packaging Waste Regulation): EU law to reduce packaging waste and promote recycling in the EU

**Plastic Pyrolysis**: A chemical process of heating plastic in the absence of oxygen to convert it into hydrocarbons or pyrolysis oil

**Chemical recycling (CR)**: Recycling process to convert plastics back into chemicals by changing their chemical structure

**Mechanical recycling (MR)**: Traditional recycling process to shred used plastic to recreate new products

**EPR** (Extended producer responsibility): system making producers responsible for the management of waste from their products

ICP : industrial & commercial packaging

**Solvolysis**: Process for dividing plastic waste into monomers using chemical solvents (glycose, methanolysis, etc.). etc.)

**SUPD** (Single-Use Plastics Directive) : EU Directive imposing restrictions and requirements on single-use plastic products

**TGAP** (*Taxe générale sur les activités polluantes* for General tax on the polluting activities) : Tax instituted by the 1999 Finance Act, payable by producers or importers of polluting products



#### **EUROPEAN BENCHMARK** | Details of operational projects

Players	Location	Annual capacity	Resins / Treated Waste	Year of commissioning
	Seville et Almería, Spain	5kt	PE, PP, PS	2015 (Almería) et 2017 (Seville)
	Damazan, France	13kt	PET (post-consumer)	2023
	Le Havre, France	25kt, aiming to reach 33kt	PE, PP, PS	2023
	Dillingen, Germany	5kt	Used tires	2022
	Skive, Denmark	20kt	Household packaging	2024
	Merseburg, Germany	40kt	PE, PP, PS	2024
	Litvínov, Czechia	1kt	PE, PP, PS	2020
	Slovakia	40kt	Household packaging	2023
	Budapest, Hungary	40kt	Household packaging	2023
The Chemical Company	Budapest, Hungary	10kt tires, producing 4kt of oils	Used tires	2018
(Renasci)	Ostend, Belgium	20kt	Mixed waste	2020
AC INEOS INDAVER	Antwerp, Belgium	7kt	PS (yoghurt cups)	2024
colruyt indayer	Antwerp, Belgium	26kt	PS (yoghurt cups, food trays)	2024
	Tessenderlo, Belgium	15kt	PS	2023
	Terneuzen, Netherlands		PC	2023
ak ioniqa	Geleen, Netherlands	10kt, aiming to reach 100kt	PET	2019
AL O   PLASTIC' Salut	Geleen, Netherlands	20kt	Post-consumer plastic mix	2021
AN (Covestro)	Leverkusen, Germany		PC	2023
	Ennigerloh, Germany	2.5kt	Mixed plastic waste	2020
SIAPARTNERS confidential	Pyrolysis	Dissolution	Solvolysis	43

### **EUROPEAN BENCHMARK** | Details of future projects (1/2)

	Players
В	
D	EASTMAN 🚯 PAPREC
G	INEOS STYROLUTION TRINSEO
Ð	
J	
K	
M	
N	
P	
	OMV
W	versalis
Z	LAMOR () RESICLO
AA	Ravago <b>NESTE</b> /Alterra
AD	PLASTIC ENERGY
AE	
AG	🛈 ITERO 🛛 🍃
AI	HEATHLAND TRINSEO
AM	
AP	
AQ	6 carboliq
	from waste to oil

Location	Annual ca
Seville, Spain	33kt
Port-Jérôme-sur-Seine, France	100kt, aiming to rea
Wingles, France	15kt
Clermont-Ferrand, France	50kt
Grandpuits, France	15kt
Longlaville, France	50kt
Saint-Avold, France	Aiming to reach 70k
Stenungsund, Sweden	N/A
Frankfurt, Germany	4kt
Rho, Italy	N/A
Mantua, Italy	6kt
Schwechat, Austria	16kt
Taranto, Italy	6kt
Brindisi & Priolo-Ragusa, Italy	6kt
Porvoo, Finland	10kt, aiming to reac
Vlissingen, Netherlands	55kt
Geleen, Netherlands	20kt
Eindhoven, Netherlands	20kt
Geleen, Netherlands	27kt
Utrecht, Netherlands	N/A
Wesseling, Germany	50kt
Cologne, Germany	100kt
Cologne, Germany	10kt

pacity	Resins / Treated Waste	Year of commissioning
	PE, PP, PS	2025
ach 200kt	PET	2026
	PS	2025
	PET (coloured et opaque)	2025
	PE, PP, PS	2025
	PET	2025
ĸt	PET	2025
	Polyolefins	Pending
	Mixed plastic waste	N/A
	PMMA	2024
	Mixed plastics	2024
	PE, PP, PS	2026
	Mixed household plastics	Feasibility study underway (2023)
	N/A	2025
ch 40kt	N/A	2026
	Plastic packaging waste	N/A
	PE, PP, PS	Upcoming launch (2023)
	At least 90% polyolefins	2025
	Mixed plastic waste	2025
	PMMA, PC, ABS, PS	Heathland acquired by Trinseo (2022)
	Multi-layered / mixed packaging	2025
	PE, PP, PS	2026
	Multilayer complex films	2025

SIAPARTNERS confidential

Gasification

Solvolysis

#### **EUROPEAN BENCHMARK** | Details of future projects (2/2)

	Players	Location	Annual capacity	Resins / Treated Waste	Year of commissioning
AR		Teesside, England	20kt (60 kt eventually)	Post-consumer plastics	2024
AT	Sfreepoint	Genk, Belgium	80kt (160 kt eventually)	N/A	2025
AS	PEPSICO	N/A, Germany	N/A	N/A	N/A
AU		Pettoranello del Molise, Italy	20 kt	Mixed plastics	2026
AV		Böhlen, Germany	120kt	Post-consumer plastics	2025





Sia Partners is a next generation consulting firm focused on delivering superior value and tangible results to its clients as they navigate the digital revolution. Our global footprint and our expertise in more than 30 sectors and services allow us to enhance our clients' businesses worldwide. We guide their projects and initiatives in strategy, business transformation, IT & digital strategy, and Data Science. As the pioneer of *Consulting 4.0*, we develop consulting bots and integrate AI in our solutions.

Follow us on **LinkedIn** and **Twitter @SiaPartners** For more information, visit:

sia-partners.com

\*Sia Partners Panama, a Sia Partners member firm

Abu Dhabi Amsterdam **Baltimore Brussels** Casablanca Charlotte Chicago Denver Doha Dubai Dublin Edinburgh Frankfurt **Greater Bay Area** Hamburg Hong Kong Houston London Luxembourg Lyon Milan Montreal New York Panama City\* Paris Riyadh Rome Seattle Singapore Tokyo Toronto

00